



Course Syllabus
Gyanmanjari Institute of Management Studies
Semester- 4 (BBA)

Subject: International Finance– BBAFM14314

Type of course: Major (Core)

Prerequisite:

Students must be clear about basic concepts of Finance Management.

Rationale:

The course aims to familiarize the students with the basic concepts of International finance Management and their application in business.

Teaching and Examination Scheme:

Teaching Scheme			Credits	Examination Marks			Total Marks
CI	T	P		C	SEE	CCE	
			MSE			ALA	
4	0	0	4	100	30	70	200

Legends: CI-Classroom Instructions; T – Tutorial; P - Practical; C – Credit; SEE - Semester End Evaluation; MSE- Mid Semester Examination; V – Viva; CCE-Continuous and Comprehensive Evaluation; ALA- Active Learning Activities.

4 Credits * 25 Marks = 100 Marks (each credit carries 25 Marks)

SEE 100 Marks will be converted in to 50 Marks

CCE 100 Marks will be converted in to 50 Marks

It is compulsory to pass in each individual component.



Course Content:

Sr.No	Course content	Hrs	% Weightage
1	<p>Introduction of International Finance Meaning, Importance, International financial environment- Risk associated with international finance- International Financial Markets- International Money Markets – International Capital Markets – International Bond Market - Recent changes in global financial markets. -International Monetary system Multilateral financial institutions</p> <p>International Monetary Fund (IMF) Objectives, Role Conditionality's of IMF lending-World Bank</p>	15	25
2	<p>Modern Foreign Exchange Markets International financial markets-foreign exchange market-foreign exchange trading- Cash and spot exchange rates-SWIFT Mechanism-Forecasting exchange rate- measuring exchange rate movements- Exchange rate equilibrium-factors affecting foreign exchange forecasting international parity relationship-interest rate parity, purchasing power parity and Fisher effects.</p>	15	25
3	<p>Exchange Rate Definition- Spot and forward exchange- Exchange rate determination- Theories and models of exchange rate, Purchasing power parity theory, Asset market model, Portfolio balancing model- Exchange rate of rupee- recent trends in exchange rate -convertibility of Indian rupee. Management of interest rate exposure-Foreign exchange risk management- Hedging against foreign exchange exposure- Forward Market- Futures market-options market-swap market</p>	15	25
4	<p>Introduction to Foreign Investments Types of foreign investment: foreign direct investment- Significance, Factors affecting international investment</p> <p>Short term asset and liability management Working capital management - international cash management- receivables and inventory management- management of short-term overseas financing resources.</p>	15	25



Continuous Assessment:

Sr.No	Active Learning Activities	Marks
1	Currency Exchange Rate Monitoring: Students will track the exchange rates of two different currencies (e.g., USD and EUR) over a period of one week using online resources or currency converter apps. They will create a simple table to show the rate changes and upload the document on the GMIU Web Portal.	10
2	Foreign Direct Investment (FDI) Research: Students will research the latest trends in Foreign Direct Investment (FDI) in India and select one industry (e.g., technology, manufacturing). They will summarize the key findings, including the top countries investing in India, and upload the PDF on the GMIU Web Portal.	10
3	Field Visit to a Bank/Foreign Exchange Office: Students will visit a local bank or foreign exchange office and observe the currency exchange process. They will take notes on the services offered, exchange rate calculation methods, and any specific documents required for international transactions. Students will prepare a brief report and upload it to the GMIU Web Portal.	10
4	Analyzing International Trade Agreements: Students will choose an international trade agreement (e.g., NAFTA, WTO agreements) and summarize its impact on international finance. They will discuss how it affects global trade and investment and upload a report on the GMIU Web Portal.	10
5	Case Study of a Global Financial Crisis: Students will research a major global financial crisis (e.g., 2008 Global Financial Crisis) and prepare a short case study focusing on the causes, impacts on international finance, and recovery strategies. They will upload the PDF case study on the GMIU Web Portal.	10
6	Field Visit to an International Business: Students will visit an international business (e.g., a company that imports/export goods or a multinational corporation) and interview a manager or staff member about their dealings with international finance and currency exchange. Students will summarize the key points discussed and upload their findings as a PDF on the GMIU Web Portal.	10
7	Attendance	10
Total		70



Suggested Specification table with Marks (Theory): 100

Distribution of Theory Marks (Revised Bloom's Taxonomy)						
Level	Remembrance (R)	Understanding (U)	Application (A)	Analyze (N)	Evaluate (E)	Create (C)
Weightage	40%	30%	10%	10%	0%	10%

Note: This specification table shall be treated as a general guideline for students and teachers. The actual distribution of marks in the question paper may vary slightly from above table.

Course Outcome:

After learning the course, the students should be able to:	
CO1	Understand international finance, its risks, key financial markets, institutions, and recent global changes.
CO2	Grasp the key concepts of foreign exchange markets and international parity relationships.
CO3	Analyze exchange rate concepts, exposure types, and apply risk management and hedging strategies.
CO4	Evaluate foreign investments; manage international assets, liabilities, working capital, cash flow, and the global monetary and financial environment.

Instructional Method:

The course delivery method will depend upon the requirement of content and the needs of students. The teacher, in addition to conventional teaching methods by black board, may also use any tools such as demonstration, role play, Quiz, brainstorming, MOOCs etc.

From the content 10% topics are suggested for flipped mode instruction. Students will use supplementary resources such as online videos, NPTEL/SWAYAM videos, e-courses. The internal evaluation will be done on the basis of Active Learning Assignment.

Practical/Viva examination will be conducted at the end of semester for evaluation of performance of students in the laboratory.

Reference Books:

- [1] Eun C.S., Resnick B.G., "International Financial Management", 2010, Tata McGraw Hill Education Pvt. Ltd., 4th Ed. Special Indian Edition
- [2] Shailaja G, "International Finance", 2010, 2nd Ed. Orient Black'swan.
- [3] Hendrik Van den Berg, "International Finance and Open Economy Macro Economics", 2009, 1st Ed. Cambridge.
- [4] Sharan V., "International Financial Management", 2009, 5th Ed. PHI, EEE.

